

# PRODUCT MANAGER - ORTHOPEDICS / SPINE

*Posted on 9 april, 2026*

**Company Name** Mediplast AB

**Location** Malmö

## Job Description

Join our team as a Product Manager in the field of orthopedics, with a primary focus on spine, where you will take charge of a dynamic product portfolio. Your role will involve planning and optimizing the portfolio while setting and following up on long-term strategies. The position involves working in a hospital environment, attending live patient cases, and ensuring product quality and compliance.

## Key Responsibilities

- **Strategic Management:** Plan, optimize, and set long-term strategies for the product portfolio while collaborating with sales organizations to implement market strategies and commercial activities focusing on organic growth.
- **Supplier and Regulatory Management:** Serve as the main contact for suppliers, managing inquiries about product range and pricing, and working with the QA/RA team to ensure regulatory compliance, technical product documentation, and registration according to the quality management system.
- **Tender and Market Intelligence:** Play a crucial role in public procurement, utilizing market intelligence to inform strategic decisions and manage inventory effectively, as the majority of Mediplast's sales come through tenders.
- **Cross-functional and Customer Engagement:** Engage in cross-functional collaboration to drive commercial focus and innovation, together with sales educate customers on orthopedic products through training and demonstrations and achieve sales targets by developing strong relationships with healthcare professionals.
- **Business and Market Analysis:** Analyze market data to optimize territory plans and support decision-making, contributing to the overall commercial success.
- **Industry Representation and Networking:** Represent the company at industry fairs and events to actively promote products and build professional relationships.

## About You

You have previous experience as a Product Specialist or Product Manager in the industry, with a self-driven approach and full responsibility for your product portfolio. You are proactive, result-

oriented, and can drive business forward. A background in orthopedic surgery or related fields is highly valued. We place great emphasis on personal qualities.

### Other Requirements

- Fluency in English and Swedish or Danish (written and spoken)
- Valid driver's license
- Ability to travel as required for the role
- Experience in orthopedic anatomy, with particular emphasis on spine
- Effective communication skills across all levels of the patient care team

At Mediplast, it is essential that you contribute to a healthy company culture characterized by humility, helpfulness, respect, strong personal responsibility, and a clear focus on the patient and healthcare professionals.

We are looking forward to reading your application!

In this recruitment Mediplast is collaborating with **Moveup Consulting**.

For questions regarding the position, please contact recruitment consultant Richard Etz +46 733 872721

Please send your application in the form of a CV and a Cover Letter to [richard.etz@moveup.se](mailto:richard.etz@moveup.se)

We review applications continuously!

*By submitting your application, you also give your consent to storing your personal information, including a CV & Cover letter, and that we have the right to share this information with third parties (our client). You can withdraw your consent at any time.*

### Om företag

Mediplast is part of AddLife group and shares their vision of improving people's lives by being a leading, value-creating player in Life Science. As a member of this larger Medtech family, we can provide you with additional consulting and services, as well as product training.

As a company producing and distributing medical solutions, sustainability is ingrained in our DNA. We recognize the importance of sustainability and our role in ensuring the long-term viability of our planet and its resources. We are mindful in our use of resources and respectfully implementing sound governance practices and complaint behaviour across our organization. We embrace and drive ESG principles in all aspects of our operations. At Mediplast we recognize the importance of fostering positive social impact and maintaining strong relationships with our employees, customers, and communities.

We strongly believe in fostering a culture that is characterized by humility, helpfulness, personal ownership, and respect amongst each other. By committing to a profound human approach internally, we are convinced that this also mirrors our interactions and relationships with our external stakeholders. We believe this is the reason why we are seen as a trusted and engaged partner with genuine care for people.

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