

GLOBAL MARKETING COMMUNICATIONS SPECIALIST - TEMPORARY POSITION

Posted on 25 november, 2024

Company Name Oticon Medical AB

Location Göteborg

Job Description

Are you ready to make a difference for people with a severe hearing disability? Do you have a passion for planning and implementing customer-oriented solutions globally? Do you have a can-do attitude and a strong commercial mindset?

Then we have an exciting opportunity for you at Oticon Medical in Göteborg, Sweden.

Global Marketing Communications Specialist

In your role as Global Marketing Communications Specialist, you'll be developing and executing marketing communication initiatives. This role is about deeply understanding our customers, crafting a broader communication strategy across multiple channels.

Join Oticon Medical and be a driving force behind our growth and brand elevation.

Why joining Oticon Medical?

Joining us, you will get the opportunity to work with something that matters! What we do makes an enormous difference for people, and we constantly strive to improve ourselves. This has led us to a point where we have a portfolio of top-of-the-line products, some of the best employees in the field and consequently strong financial growth.

The role includes responsibilities described below

- Secure that Oticon Medical are providing customer- and end-user-oriented messages
- Drive global campaigns utilizing the network of local markets.
- Develop and organize deliverables for major products and marketing campaigns on the global level but also support local market implementation and needs.
- Drive consultant agencies for different projects or as resource support
- Drive and support branding related tasks and projects

The experience and skills needed to be successful in the role

- Effective communication skills, and the ability to interact well with senior leaders and cross functional teams across business lines
- Experience from traditional- and digital marketing communication
- Strong attention to details and project management skills
- Some previous experiences from product launches
- Fluent in English (both in speech and writing)
- Preferably based in the Gothenburg area
- Relevant University degree

On a personal level you are a team player, but you can also work alone, initiating, planning, and completing tasks independently. You have a strong commercial mindset, and the approach to getting things done. You are experienced in both internal and external stakeholder management and find it easy to connect with colleagues and connections that work at a different location than yourself.

This recruitment is managed by Moveup Consulting AB. To apply, please send your CV and a cover letter to Tom Bergqvist, tom.bergqvist@moveup.se

Please note that this is a temporary position with the chance of extension.

We are screening applications continuously and will close the position as soon as we find the right person.

If you have questions regarding Oticon or this open position, please contact Tom Bergqvist at 0733 – 87 27 22.

By submitting your application, you also consent to us storing your personal data, including CV & cover letter and that we have the right to share this information with third parties (our client). You can revoke the consent whenever you want.

Om företag

Oticon Medical is a global company in implantable hearing solutions, dedicated to bringing the power of sound to people at every stage of life. We work collaboratively with patients, physicians and hearing care professionals to ensure that every solution we create is designed with users' needs in mind. We have a strong passion to provide innovative solutions and support that

enhance quality of life and help people live full lives – now and in the future.

Because we know how much sound matters

<https://bahsjourney.com/>

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