

# CLINICAL PRODUCT MANAGER- SYNDROMIC MOLECULAR BIOLOGY

*Posted on 18 mars, 2025*

**Company Name** bioMérieux

**Location** Gothenburg

## Job Description

We are looking for a dedicated and passionate Clinical Product Manager to join our dynamic marketing team in the Benelux and Nordic Countries (BenNor Cluster). This is an exciting opportunity for an individual who thrives in a fast-paced, international environment, and is eager to contribute to the growth and success of our syndromic molecular biology portfolio.

## Role Overview

As a Clinical Product Manager, you will play a key role in shaping the product roadmap for the assigned portfolio. You will collaborate closely with various stakeholders, including Global and Regional Marketing, BenNor Sales, Customer Service, Medical Affairs, and cross-functional teams. Your mission will be to ensure that the marketing strategies are tailored to local market needs while aligning with global brand objectives.

## Key Responsibilities

- Design and implement local marketing strategies that align with the global brand strategy, customized for the unique needs of the Benelux and Nordic markets.
- Take ownership of the full product lifecycle, ensuring local market demands are considered in product planning, development, and implementation.
- Collaborate closely with Market Managers to develop and nurture relationships with local markets and customers to support the execution of the marketing plan.
- Oversee all activities related to bioMérieux products and services within your portfolio, including solutions, value propositions, and communication channels for key stakeholders.
- Align with both internal teams and external commercial partners to ensure consistent execution of strategies, training, and incentives.
- Create a plan to evaluate the impact of marketing activities, customer engagement, and commercial results.

- Contribute to maintaining budget adherence and the successful execution of strategic actions and product launches.
- Manage external communication, including press releases, digital content, advertising, and representing the company at various industry events such as exhibitions, congresses, and symposia.
- Collaborate closely with local sales teams to ensure effective use of marketing tools, monitor action plan implementation, and identify areas for improvement.

## Travel

This position will require approximately 30% travel.

## Who We're Looking For

- Experience as Product Manager, ideally with a degree in Science/Biology.
- Marketing experience is a nice to have.
- Knowledge of In Vitro Diagnostics (IVD) and the healthcare market. Molecular Biology background/knowledge is a must.
- Strong analytical, communication, and presentation skills.
- A strong ethical sense, integrity, and professionalism.
- Adaptability and open-mindedness in a multicultural environment.
- Excellent decision-making, prioritization, and execution skills.
- Proven ability to build relationships and lead in a collaborative, cross-cultural environment.
- Location : Sweden (Göteborg)
- Swedish and English speaking.

Join us and contribute to the success of our growing portfolio in the Benelux and Nordic regions!

## Apply Now and take the next step in your career!

In this recruitment bioMérieux is collaborating with Moveup Consulting. For questions regarding the position, please contact recruitment consultant Annie Sjölund 0733-602984

Please send your application in the form of a CV and a cover letter via email to [annie.sjolund@moveup.se](mailto:annie.sjolund@moveup.se)

*By submitting your application, you also consent to us storing your personal data, including your CV*

*and cover letter, and you agree that we have the right to share this information with third parties (our client). You can withdraw your consent at any time.*

## Om företag

### About bioMérieux

A world leader in the field of in vitro diagnostics for over 60 years, bioMérieux conceives, develops, produces and markets diagnostics solutions (systems, reagents, software and services) intended for clinical and industrial applications, to detect pathogens that are at the origin of a disease or contamination, to improve the health of patients and ensure consumer safety.

Since 1963, we've been paving the way in the field of *in vitro* diagnostics and have contributed greatly to improving public health and making the world a healthier place.

bioMérieux is present in 45 countries and serves more than 160 countries with the support of a large network of distributors. Our corporate headquarters is in Marcy l'Étoile, near Lyon, in France.

Joining bioMérieux is choosing to be a part of an innovative company with a long-term vision, committed to the service of public health and carried out with a humanist corporate culture.

Our Company offers numerous possibilities for professional development: you want to contribute to help save lives across the globe? Join the 14,500 employees of bioMérieux!

[For more info](#)

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