

GRAPHIC DESIGNER – VIDEO/ANIMATION

Posted on 30 maj, 2025

Company Name Oticon Medical

Location Göteborg

Job Description

Are you ready to make a difference for people with a severe hearing disability? Do you have a can-do attitude and a strong commercial mindset?

Then we have an exciting opportunity for you at Oticon Medical in Göteborg, Sweden.

In your role as Graphic Designer, you will be a part of our marketing team working together with Communication managers, Digital marketing manager and Marketing coordinator, as well as collaborating with external marketing agencies.

The position gives you an opportunity to work with a big variety in tasks in a fun, successful and fast-moving company.

Part of the role is to support business areas with marketing material & support marketing digitalization and automation initiatives, such as marketing automation and digital asset management.

You have been working as a Graphic Designer for a couple of years and would like to be a valuable team member in a company with short decision paths.

Tasks

- Manage timely design execution for product marketing projects
- Maintain and enhance corporate brand regulations across multiple platforms
- Design of marketing and training materials, instructions for use etc.
- Support Marketing initiatives with expertise in graphic design, specifically video/animation/power-point
- Take active part in improving Workflows and Processes

Experiences

- Experience of working with PIM and DAM

- Experienced user in standard Graphic Design Systems
- Advanced user in PowerPoint
- Photography and Video production, including editing, is crucial for this position
- Experienced AI-user is an advantage
- Fluent in English (both in speech and writing)
- Relevant degree

On a personal level you are a team-player, but you can also work alone, initiating, and completing tasks independently. You have a strong commercial mindset, and the approach to get things done. You are experienced in both internal and external stakeholder partnership and find it easy to connect with colleagues and connections who works in a different location.

Why join Oticon Medical?

Joining us, you will get the opportunity to work with something that matters! What we do makes an enormous difference for people, and we constantly strive to improve ourselves. This has led us to a point where we have a portfolio of top-of-the-line products, some of the best employees in the field and consequently strong financial growth.

Welcome with you application!

This recruitment is handled by Moveup AB. To apply, please send your CV and a cover letter to Annie Sjölund, annie.sjolund@moveup.se. We are screening applications continuously and will close the position as soon as we find the right person.

If you have questions regarding Oticon or this open position, please contact Annie Sjölund at: 0733 60 29 84

By submitting your application, you also consent to us storing your personal data, including CV & cover letter and that we have the right to share this information with third parties (our client). You can revoke the consent whenever you want.

Om företag

Oticon Medical is a global company in implantable hearing solutions, dedicated to bringing the power of sound to people at every stage of life. We work collaboratively with patients, physicians, and hearing care professionals to ensure that every solution we create is designed with users' needs in mind. We

have a strong passion to provide innovative solutions and support that enhance quality of life and help people live full lives – now and in the future.

Because we know how much sound matters

www.oticonmedical.com

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